Everything you need to get sticking

In this kit you'll find:

- School banner and A2 poster x 1 Put these up to let everyone know that you're collecting.
- Al poster x 2 Put these up in classrooms for kids to stick their stickers on.
- Sticker sheet x 1 Stick your stickers on here to help you keep count.
- School collection box x 1 Put this somewhere where everyone can see it and put their stickers in. Feel free to decorate it to give it a unique touch.



Extra ways to earn

Bonus stickers

You could earn bonus stickers when you book and attend a Fresh Food Kids Discovery Tour. Visit **woolworths.com.au/discoverytours** for more information. T&Cs apply.

Your local Woolworths store can also help

Each Woolworths store will have a limited number of collection boxes, so please get in early and visit your local Woolworths as soon as you can to claim a box.

The collection boxes in store fill up fast, so you'll need to ensure you regularly empty yours so your community can keep giving you more stickers! When Earn & Learn ends, you'll need to stick any loose stickers on to sticker sheets.

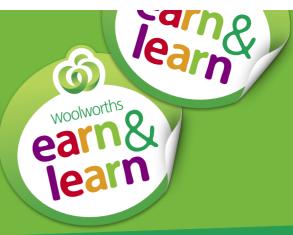
Download our digital assets

We've also got a suite of assets you can freely use in your communications to parents to help promote your collection drive. Just visit **teaching.com.au**











Information Pack

Let's stick together with Earn & Learn



1 May to 25 June 2019



In this information pack, you'll find everything you need to help your school earn a fantastic range of equipment.

That's why I pick Woolies

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The more you earn, the more they learn

It's easy to Earn & Learn. Just get everyone you can earning as many stickers as possible. You can then redeem these stickers for your choice of over **10,000** different pieces of brand new equipment.





We've helped thousands of schools get new equipment

Back in 2017, over **15,000** schools and Early Learning Centres earned over **300,000** pieces of brand new school equipment for kids all over Australia.

This year, we're proud to once again be partnering with Australia's biggest supplier of resources for schools, Modern Teaching Aids. This means you'll once again have access to a huge range of new equipment. You can choose whatever it is that you need, across every possible category including ICT, science, sports, mathematics, arts and crafts and more.







Anyone can help you Earn & Learn

Earn & Learn only runs for a limited time, so spread the word and get everyone helping you collect stickers; kids, parents, grandparents, staff, neighbours and friends.

It's easy for everyone to stick together



Between 1 May and 25 June 2019, collect as many stickers as you can.



Stick them on the supplied posters or sticker sheets. Don't forget, you can always download and print extra sticker sheets at **teaching.com.au**



This time, you just need to count them up and let us know how many you've got. But it's important that you hang on to your stickers until your new equipment arrives.





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